

Alastair Currie Events

at our brand new, completely bespoke to you

Socially Distanced Studios



Delivering Engaging Online Events



Spectacular Event Management & Design whether Online, Hybrid or 'In Real Life'

Alastair Currie Events operates as a **full service event management and design business**.
We work for clients looking for **quality, confidence and capability**.

In response to the **Covid-19 pandemic** we have **quickly re-focused** our event design and management skills to deliver a range of **online, hybrid and Covid Secure** 'in real life' occasions as guidance permits.

Our Socially Distanced Studios are **open, operational and ready to go** for your online occasion. We are designing awards **ceremonies, company parties, brand launches, AGMs and team socials** to name just a few examples – whatever it is you require, Alastair Currie Events can deliver in a socially-distanced and Covid-secure fashion for an **impactful and engaging online event** for your audience.

We are part of a family of **Bristol-based event industry beacons** covering multiple areas of events delivery, striving to provide clients with **exceptional service, impactful delivery, high quality content and amazing experiences**. We form a well-versed eco-system; working **calmly, professionally and creatively together**. This is no different whilst we are coming together online. Alastair Currie Events is in your corner so we deliver with your goals in mind, getting you the best out of everyone.

Operating as a '**safe pair of hands**' for each delivery - bringing **focus, enthusiasm and expertise** whatever the project. Everything we do centres around the aim to **exceed expectations**.

We're **your experts**, managing a full turnkey solution for each event whatever the brief – whatever the format, whatever the 'status' of the gathering either **virtual or actual**. **Let's see what magic we can create for you**.



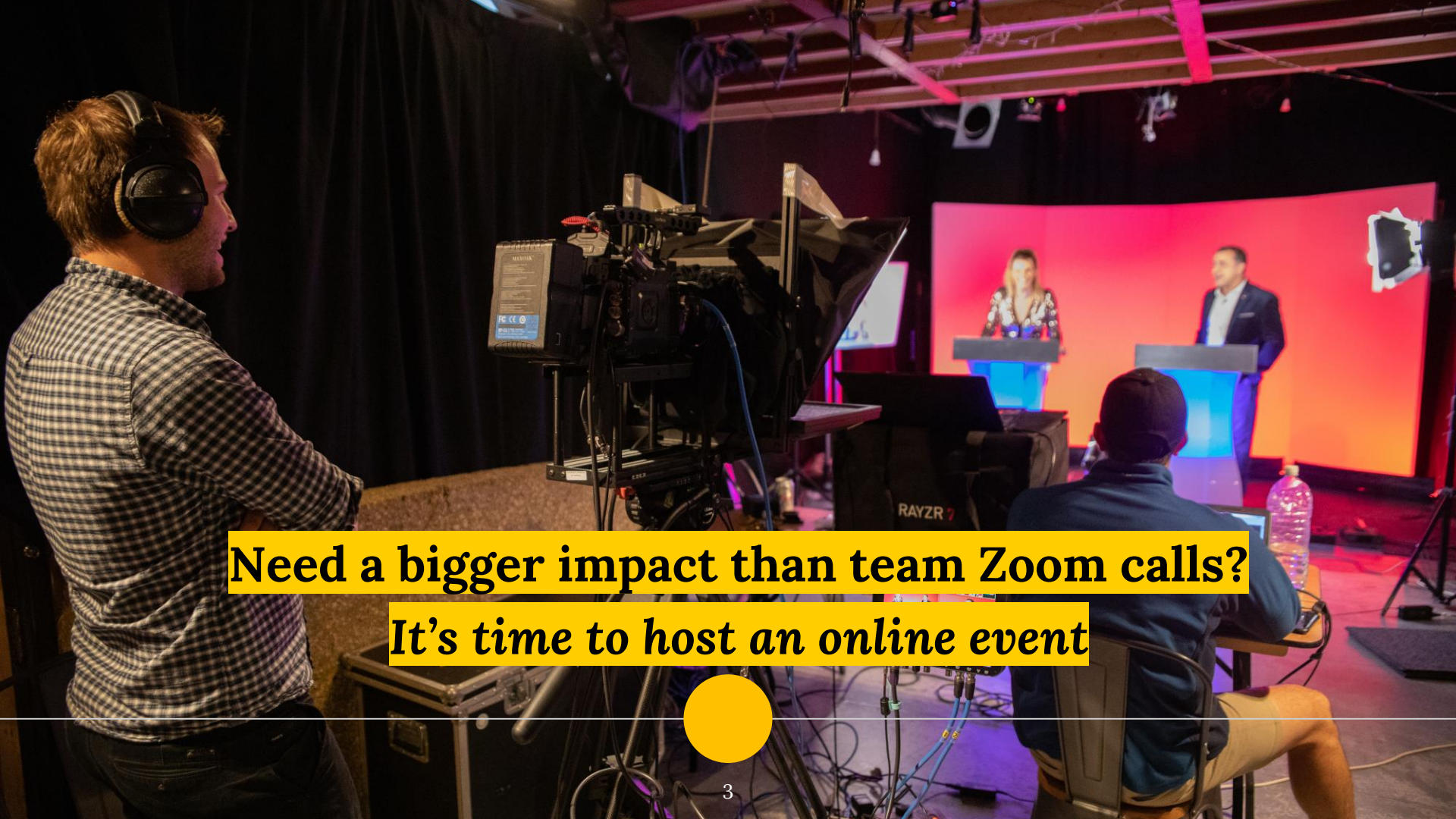
ALASTAIR CURRIE
Chairman

Alastair has lived & worked in Bristol and the South-West for 45 years.

He is an **industry leader for event design, production & management**. He works both creatively and commercially for any type of client brief. He prides himself on being known for **championing the region**, its people, produce and all it has to offer.

He is **highly qualified in all areas of events**, venue management and overall delivery including technical production and temporary structures. He comes armed with excellent understanding of all aspects of event design and production.

Alastair **sparks connections and energises teams**. An expert in 'getting things done'.



Need a bigger impact than team Zoom calls?
It's time to host an online event



Shifting online & retaining energy

- **Increased need to engage** with workforce or audience – less face-to-face interaction and more working from home - more important than ever to feel part of something
- Desire to **maintain regular moments of reflection, reward and celebration** – with annual conferences or awards events still needing to take place
- Growing confidence in **video communication as a positive** tool to share, co-work and effectively connect with each other – now a familiar format
- Recognition that **quality engagement is of utmost importance** (with ever-shorter attention spans and online viewer fatigue) so sound, video, lighting and actual content must all be excellent - keeping the energy up & standard high is key
- There needs to be a **compelling reason to attend, and to participate**





Opportunities & ways to be better

- Need to realise **human connection** (authenticity, story-telling, interaction), **growth** (great content, great opportunities to learn) and **physical needs** (Zoom fatigue!) – more breaks, less content, more entertainment. Make it **punchy, focused and well-distilled**
- **Importance of networking & connecting** with new people - online events should encourage smaller group or one-on-one conversations – new audiences, with new relationships made – encourage more intimate moments alongside presentations
- Real time '**live chat**' **provides attendees the opportunity to ask questions**, and for speakers to engage with the audience and items that interest them
- Promotion of the **environmental benefits** of an online event; no travel (car, train, plane)
- Hosting a **hybrid event means a combination of both 'in the studio' and 'at home'** speakers (able to feature from either location) and attendees able to choose to attend events if/when possible, or continue to log-in online





Multiple speakers, rotating sessions & opportunities for Q&A?

We'll design, direct & deliver it all!



Next level ideas & engagement tips

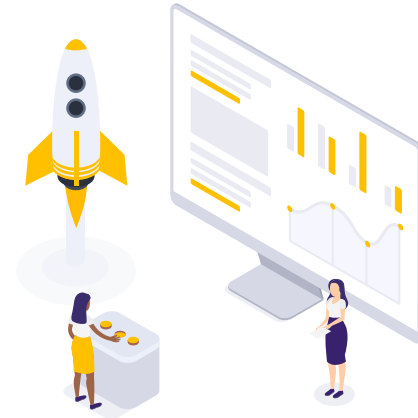
- **Branding and sponsor placements** are key to a professional feel, including music and visual ‘stings’ including logos, animation and holding cards – fully customisable, effective and engaging
- **Use of gamification** i.e. point scoring and competition, encourage participation & engagement
- **Party or treat boxes** delivered to attendees’ homes or pick-up points (i.e. offices) to enjoy a beer together, some self-care treats, receive branded t-shirts or ingredients for shared menu moment
- Certain platforms allow for **smaller sessions**, (can be VIP sessions unlocked via payment / or pre-selection), promoting informal chats after presentations encourages **absorption & discussion**
- **Pre-produced multimedia content** available during or after sessions, adding to the ‘you have to be there’ nature of the event i.e. unlocking articles, data or session worksheets
- **Curated agenda suggestions** for particular attendee groups, i.e. key sessions, meetings and booth ‘activities’ best matched to interest or industry (attendees guided towards content, for customised experience) – real ‘event journey’ for individuals i.e. personalised touch points





Making it a success & pro planning

- **Sessions can be pre-recorded (and edited)**, taking pressure off presenters who can answer questions via the chat whilst the talk plays – moving to live Q&A once the presentation is finished i.e. a hybrid approach
- **Platform training** is key for success – pre-event tutorials, and sending clear instructions, will provide confidence and a smoother delivery **plus content checking** & extensive management on the day
- **Individual speaker tech prep**, with the loan of ‘at home’ lighting or sound enhancements – ensure technical set up is at its best and each speaker is well facilitated to present professionally
- Hosting an online event allows for **even more attendees to be invited**, and for additional stakeholders to be invited to participate – an opportunity to grow & promote to a wider audience
- **Post-event follow up** - links to content and next steps, opportunities for feedback or sponsor engagement. **Data tracked & measured**, another benefit to hosting online – what was a hit / most popular
- **Savings made** on staff, venue, hotel rooms, meals & travel costs can be **redirected into other more direct-benefit areas** such as professional branding, bespoke content creation or similar impact points





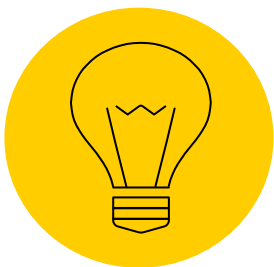
Professional, engaging and personable?

We'll ensure you hit all the marks



Where do we film?

At one of our places, or yours – we're flexible!



Avonmouth Studio

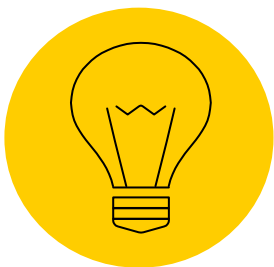
Let's get digital at our large warehouse in Avonmouth.

This is where all our kit is stored - it's an efficient way to design a **bespoke set** & have our **in-house team** get things just right for you!

In-house studio with full set-up including flexible set designs, brandable lecterns and plenty of plasma screens, presenter screen for use as autocue, **multiple cameras** (Sony 4K and hot-heads with remote pan & tilt) for capture. 48-way lighting (dimmable), LED framing moving lights, 8-way radio microphones (lapel or headset). Complex vision mixer for **live stream**, studio monitors & comfort monitors. Graphics overlay system also available. **Set can be branded**, furniture & dressing brought in, and widened or multiple-shot opportunities made i.e. two presenter points for a panel discussion or individual presentation. **Any size, or multiple sets**, possible as warehouse space is **flexible and large**.

With plenty of space there's lots of options. Multiple carparking spaces available, and we can set up green room / changing spaces too.





What's it all about then?

Why use our Socially Distanced Studios?

We've basically set up a **TV studio** in our Avonmouth warehouse. This means that for your audience things feel **high quality, intimate, close and personal** – it's about the relationship between the speaker and the viewer. They could almost be next to you. It becomes really **tangible and involved**. The production level is high, the flexibility of the set up is second-to-none. We will be broadcasting a spectacular for you – it will **showcase your company values and commitment** to your audience.

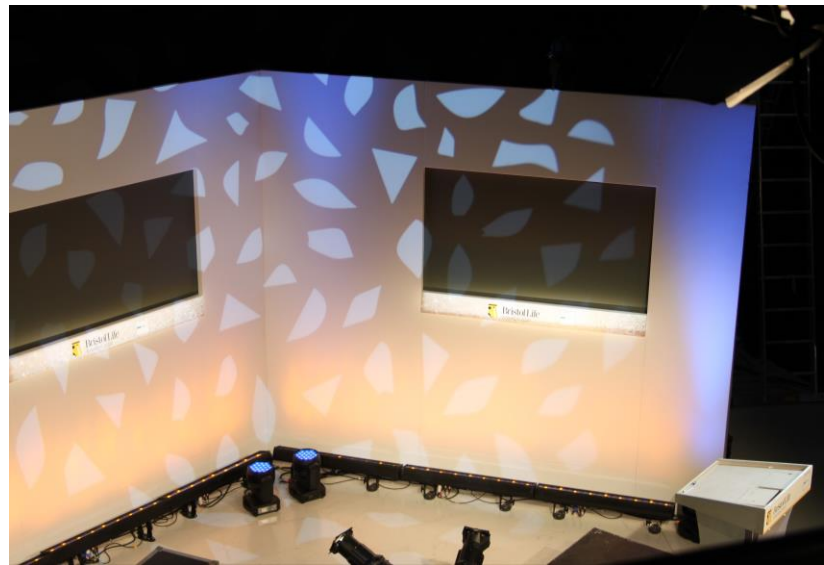
How to use the set up?

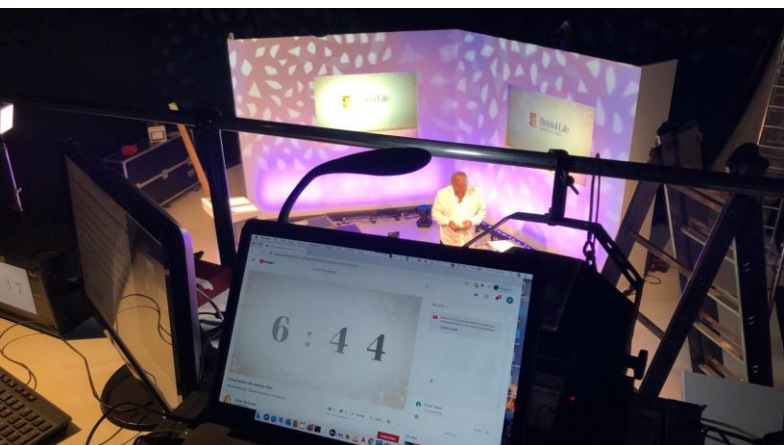
The space is a **big black box**, with a gantry on one side where all of our production equipment is set up (control for lighting, sound and cameras). This means that we can have the majority of the crew tucked away, **enabling social distancing**. The camera operators will be the only ones on the floor, and that's only if they're needed for manual adjustments. We have two cameras as standard and more available, and boundless options for how these are used. The stage, the set, the screens (projection or plasma), lighting and sound can be built to best suit your script and ideal set up. We have designed this space so that it is completely flexible for every client; we want to **listen to what you want to achieve** and give you the **best possible set up** which will exceed your expectations by way of production quality and client engagement.

What can I do onsite?

Pretty much anything. We suggest you **come and have a look around**, you'll get a better feel for the space and how we can set things up. You'll also see the gantry for our production team, and the **massive green room space** we have behind. We can explain about the **leased line for streaming**, the **uninterrupted power source**, how we **monitor the internet connectivity**, the steps we've made to ensure **top sound quality** and where your team members can **park, chill out, grab a coffee** and use the loos. Over the months that Socially Distanced Studios has been set up we've had cars drive in, onsite demonstrations/interactive sessions, multiple live awards shows and pre-recorded filming take place. Socially Distanced Studios lends itself to being a **completely bespoke, client-orientated facility** and we can't wait to work with you.









Harbourside Studio

On the water filming, for mini productions, at Floating Harbour Studios

Watch the Floating Harbour video showcasing how small live events (such as award ceremonies) can work at this great location.

In the hold of a gorgeous **1905 Dutch Barge** in the heart of Bristol, a short walk from Bristol Temple Meads station. Dedicated 'top deck' space for **production office or hair/make-up** with space at large wooden tables and comes equipped with a projector & screen for group working.

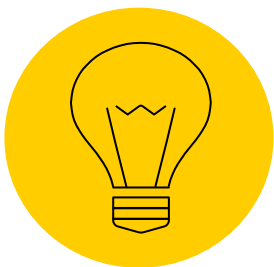
Filming space for two presenters, within the 'belly of the boat' filming space has ample area for a lectern and screen(s) for any content, presenter screen for use as autocue, multiple cameras for capture. Set can be **branded & designed**, and **funky onsite bar** makes for a great 'breakaway' filming space.

Additional filming spaces on the deck of the boat, plus in nearby **Queen's Square** or on nearby **Bristol streets** or on the **waterfront** / using the streets of Bristol as alternative locations using the boat as a location hub for the day(s) onsite including other indoor filming location / destination spots.



Harbourside Studio





Alternatives / On Location

Other flexible studios or ‘on location’ settings suited to your requirements.

We can recommend a **wide variety of fantastic studio locations** for us to work at, throughout Bristol and further afield, or **‘on location’ settings from industrial to greenfield sites.**

We can also host **filming sessions and hybrid events at your offices or site of choice**, whatever the setting may be. We **bring everything in, run the show** and make sure that your brand & content is **perfectly presented** and **beautifully captured** with your onsite space utilised working around your team & operations.

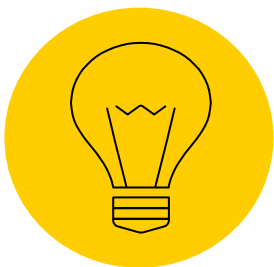
We have a huge range of options up our sleeves across to board of online / hybrid events, so **whatever the brief and whatever the plan** – we can make your delivery dreams a reality.

We’ll work with you to ensure that **your message and end-goals are met** and expectations are exceeded. Bespoke delivery is our forte, and we’re able to work with any brief you might have in mind.



Capturing your best side

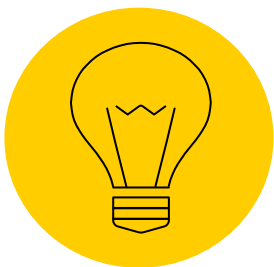




Photography & Graphics

To really add that bit extra, we recommend having **a photographer available for a full capture of the filming** as it unfolds. Our pro photographer puts together a **huge album comprised of ‘action stills’** (i.e. professional shots, in action), **‘making of’ general capture** (i.e. how it all comes together, the team hard at work, rehearsals, any bloopers moments) and also **pro headshots of your speakers and team members**. All of these are then added into the **final film & delivery of your content**, to create a really rich and varied level of imagery and **next level content provision**.

Equally, the importance of **graphics and visuals** to bring your presentation to ‘the next level’ is really important to **engage the audience** and make reveals, new information & ‘moments’ during the event really special. We can combine your **logo, any sponsor logos, graphics and music** to really make things look and sound great – along with the message & event content of course!



Special Delivery!

Help staff feel **special and appreciated** without you all being in the same room. A **beautifully wrapped party or gift box** delivered in advance of your event, whether they are working in the office or from home. A sure way of **building excitement** ahead of your online event and bringing some **extra sparkle** to proceedings. Who doesn't feel **excited** when a **surprise parcel** is delivered!

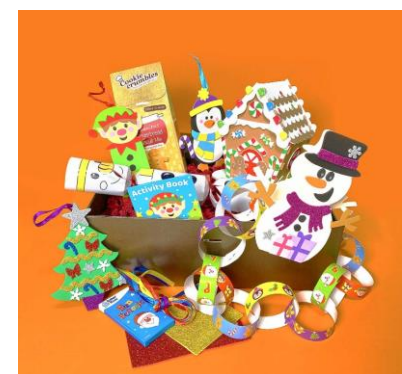
The contents are **entirely bespoke**, there is no set list. We'd love to develop a full mood board of options for you! We champion **local, small businesses** in creating truly unique party or gift boxes, getting you **quality, great value** and **something individual**. Each box will be **recyclable**, and will have ability for you to **add branding** by the way of stickers, ribbons and printed stamps. We create **personalised cards** for you to include your own message for your team.

The options are **truly endless** from freshly baked biscuits featuring your branding, to **wellness packages** for some well needed pampering, **cocktail ingredients** (with a shaker!) enable your teams to join in with live demos, we can even provide **craft boxes** for online tutorials.

Just a selection of what we're working on;

- **Food hampers** full of handmade edibles including brownies, biscuits, sweets and savoury goodies
- Local drinks – both **alcoholic and non-alcoholic** options – Beers, cider, gin, local wine
- **Cocktail set** including all the ingredients and items required to 'follow along' with an online tutorial
- **Wellness goodies** – pedicure sets, pamper face masks, little treats like shower/bath gel
- A nod to 2020 – Personalised **hand gel, face coverings**
- **Headphones** compatible with laptops so they don't need to miss a thing if watching in the office with no speakers
- **Fun accessories** for people to wear whilst participating in the event – photo booth style props
- Setting the scene with some décor or '**wow factor moments**' such as indoor confetti cannons
- **Activity boxes** – items to help with online games, craft kit for online tutorials







Mixology Moments

Cocktail boxes delivered right to your employees' desk/door! A **fun alternative to a Christmas party** – giving you all the ability to gather online, follow an online tutorial from our **fabulous team of flare cocktail bartenders** to create your chosen cocktail at home!

Our experienced bartenders have prepared menus based upon their **history, recipe, and flavour profiles** to cater for a range of tastes. With years of experience in the live events industry they know the **crowd pleasers guaranteed to be a hit** with your attendees! Nearly all cocktails featured can be made non-alcoholic, we can discuss this at time of booking if you would like to take this option for a proportion of boxes.

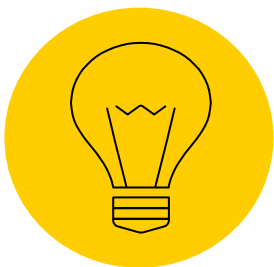
A **pre-recorded or live interactive video** from our studio hosted by our flare bartender will last around 5 minutes per cocktail. The video will be high quality both visually and audibly. The number cocktails you wish to make is based on the amount of time you wish to assign to the entertainment!

Within the box everything comes measured out, ready for guests to use – all these need to do is grab a glass and some ice!









Cocktails all round!

The menu below has been created with the **festive season** as an influence along with some **well known crowd pleasers**.

The items featuring in red need to be fresh, and those in blue can be dehydrated or provided fresh, so we can either send out these items within the box and the guests can then 'replace' if they go off between delivery and the party or they can be on attendees' shopping lists (along with ice, and a suitable glass!).

Other than that, they're ready to go – all pre-measured & labelled.

CLASSICS / CHRISTMAS

GINGERBREAD FIZZ

orange liqueur, gingerbread syrup, **fresh lemon***, shaken & topped with mini prosecco

CHRISTMAS CAKE OLD FASHIONED

bourbon steeped in Christmas cake, raisin and blackberry cordial, bitters, **orange zest***

CHESTNUTS BY THE FIRE

vodka, chestnut & chocolate liqueurs, **cream***

GINGERBREAD FIZZ

triple-sec, **lemon***, gingerbread syrup, mini prosecco

CHRISTMAS CAKE OLD FASHIONED

buffalo trace bourbon infused with a whole

Christmas cake, blackberry & raisin cordial, **orange zest***

RUDOLPH'S ESPRESSO MARTINI

baileys, kahlua, chocolate liqueur, espresso, cherry (preserved)

ST NICK'S FIX

pink gin, chambord, cranberry, **lemon***, orange bitters, spices

MODERN CLASSICS

DAIQUIRI

havana club 3 year old rum, **lime***, sugar syrup

NEGRONI

bdc 77 gin, campari, sweet vermouth

OLD FASHIONED

buffalo trace bourbon, demerara syrup, angostura bitters, **orange zest***

DARK AND STORMY

goslings dark rum, **lime***, ginger beer

ESPRESSO MARTINI

absolut vanilla, kahlua, espresso

TOMMY'S MARGARITA

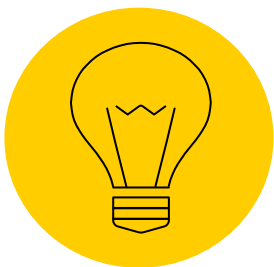
el jimador blanco tequila, **lime***, agave nectar

RASPBERRY COSMO

absolut rasberri, triple-sec, **lime***, cranberry

PORN STAR MARTINI

absolut vanilla, passoa, vanilla syrup, passion fruit puree



Let's spark a little joy!

To **add a little more excitement** to your event, we have a fantastic **selection of entertainers** who specialise in online experiences.

An interactive entertainment element is great way of **breaking up content** during your event and ensuring you keep your attendees attention throughout! Or it can be the main focus, and there's a **whole bespoke designed entertainment** piece for your delight!

If you are looking for a **fresh face to guide your guests** through the event, we work with a vast group of individuals skilled in hosting online events – we will work directly with you in creating a great script which sets the tone for the event.

We would be delighted to look into options with you that would be the **perfect match for your online occasion.**

Just a few ideas to get things started...

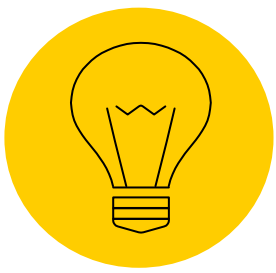
- **Caricatures** drawn live during the event and sent to guests after
- **Interactive mind reader** entertainer interacting live with you guests
- **Virtual game show** element with game show host and on screen graphics, all attendees to join in
- **Themed character appearances** linked to your content
- **Live streamed performance** – dance/theatre/music/circus style





Need to make some magic happen?

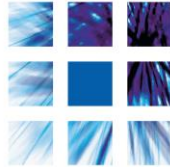
Let us help you create something special



Who are we?

Brought together by Alastair Currie Events, we are a consortium of live events professionals based in Bristol.

We regularly combine our skills in event design and delivery, live event production & high-quality filming – we love working together. In response to social distancing, we have gotten creative to enable our clients to communicate with their audiences.



alastaircurrie
EVENTS

Supported by our technical & filming partners:





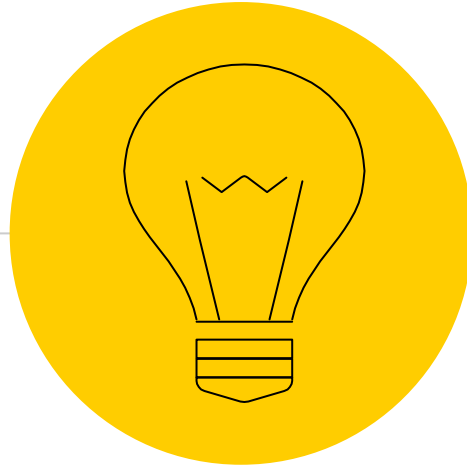
Thanks!

Any questions?

Get in touch with us:

- e: alice@alastaircurrieevents.com
- t : 01275 859720





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